

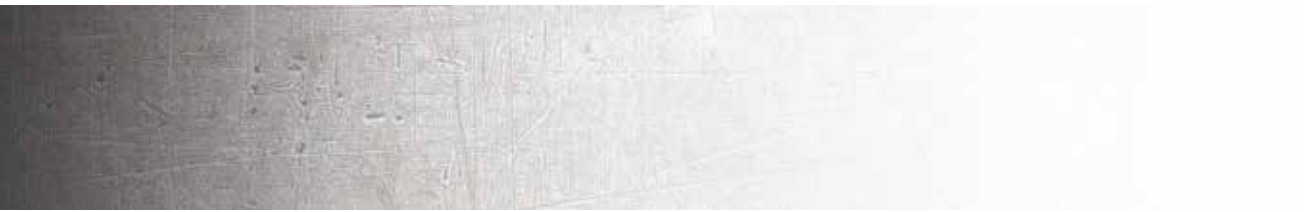


BRINGING YOUR IDEAS AND EVENTS TO LIFE

COMPANY PROFILE

**SIROKŌ**  
P R O D U C T I O N S







Managing Events

**OVER 20,000**

Delegates Annually

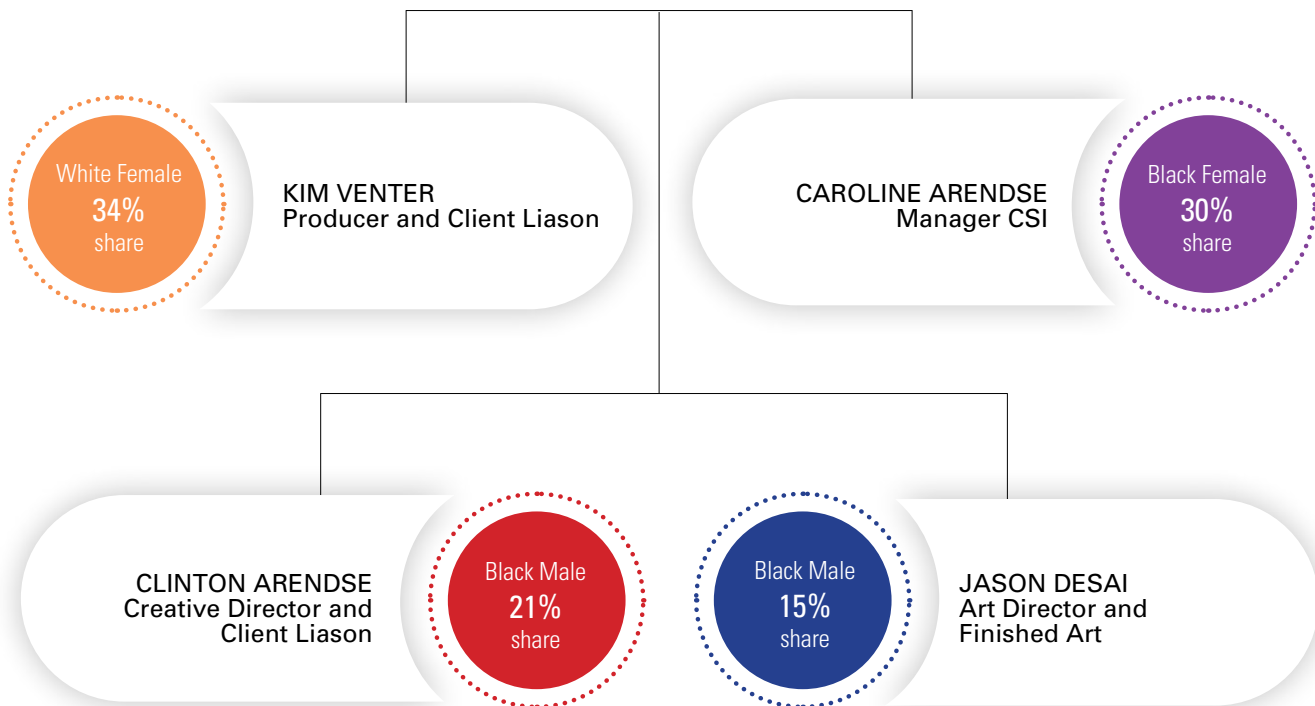


**150 YEARS**

**COMBINED**

Production, Design, Eventing  
Knowledge & Expertise

## SIROCCO COMPANY ORGANISATIONAL CHART



Close Corporation share percentage, gender, race, responsibilities and line function



## COMPANY PROFILE

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Sirocco Productions was formed in 2003 as a BEE event management & multi-media below the line agency and production house. There was a real synergy in the skills the 3 partners offered and thus our partnership was formed.

By forming Sirocco Productions we combined a wealth of experience and the talents of the 3 owners to create a 1 Stop Shop, offering our Clients a variety of services from multi-media TV & graphic productions, conceptualisation of themes & designs, printing, publications, creative consumer campaigns and all types of live staged events and event management services. These events comprised of roadshows, conferences, conventions, trade exhibitions, team building and golf days etc.

All productions and events are totally managed, conceptualised, designed and quality controlled in-house by the Sirocco Management Team. We pride ourselves on our personal service to our Clients and it is not our policy to ever sub-contract out any work or productions we are commissioned to produce.

We pride ourselves on service excellence, attention to detail and delivery beyond our Clients expectations.

### **Sirocco Productions has 2 Cross Functional Divisions;**

**The Digital Design Studio** which is headed up by Clinton Arendse & Jason Desai specialises in the development of creative concepts and themes for events and conventions, design of printed materials, branding, display materials, leaflets, annual reports,

publications, brochures, conference materials, invitations, booklets and consumer campaigns etc., all aspects of printing and design in all shapes and forms. Including APP's specifically designed for your event or launch.

**The Events & Multimedia Division** is managed and run by Kim Venter, working closely with the design studio, specialises in live events, staging, lighting designs, event management, multi-media film & TV productions, multi-media 3D graphic presentations, all aspects of live staged events, business presentations, conferences, road shows and launches with delegate no's. from 50 to 2500 delegates per individual show.

We also have a dedicated **Travel Consultant Team**, which deals solely with all delegates travel requirements; hotel & lodge accommodation bookings, flights, car hire, coaches, transfers etc. This Team would also handle all the on the ground responsibilities for any events requiring accommodation at hotels and transport to venues.

**Corporate Social Investment.** In 2013 Caroline Arendse joined the company to head up our CSI department. Sirocco is committed to CSI in the community and believes strongly in youth education and development, and this is shown in the programmes that Sirocco is involved in. In August 2015 – Sirocco totally managed, planned and ran a community based workshop named "The Road to Change". This workshop was training based in the fields of Drug Awareness, Relationships, Sex Education, Career Planning and Psychometric testing, as well as team building in the community.

## Management Team



Clinton Arendse



Kim Venter



Jason Desai



Caroline Arendse

**CLINTON  
ARENDSE**  
Black Male  
21% share

### Clinton Arendse - Creative Director - 35 Year's Experience

Clinton's background is in design, packaging, merchandising and below the line advertising. He worked on accounts for prominent national and international companies. After 10 years in the design industry he became an academic and headed up the Graphic Design department at the Cape Peninsula University of Technology once again for 10 years before opening his own design studio in 2002. Clinton's attention to detail and zero defects policy makes him a tough and precise creative director. He is committed to developing young talent and still continues to open the studio to students to gain experience outside the lecture room.

### Kim Venter – TV Producer & Event Director - 35 Year's Experience

Kim's background is in film & television production and major event management, having worked for a number of large production companies in the UK, Johannesburg and Cape Town from 1980 – 1990.

Since July 1990 Kim has run and owned her own production and event businesses. Kim is committed to developing young talent and having worked with many crews, cameramen, editors, artists and actors over the years, Kim has been very supportive of advancement and development of young talent. Kim has recently been very involved in short film production and guidance of young film crews at AFDA Cape Town.

**KIM VENTER**  
White Female  
34% share

**JASON DESAI**  
Black Male  
15% share

### Jason Desai – Art Direction & Finished Art - 20 Year's Experience

Prior to completing his 4-year Graphic Design degree at the Cape Peninsular University of Technology Jason gained his experience in the Retail Advertising sector of the advertising industry. His most current expertise he picked up after joining Clinton as a business partner in 2002. Jason's mathematical and creative mind with an eye for detail makes him a sought after designer and finished artist. Jason is a perfect example of how committed Sirocco Productions is in developing young talent. Jason has a real flare and passion for apps & social media development.

### Caroline Arendse – Manager / CSI - 26 Year's Experience

Caroline has a background in education. She brings a wealth of organization skills to the business. Caroline's focus is solely in the area of Sirocco's Social Responsibility and Enterprise Development.

**CAROLINE  
ARENDSE**  
Black Female  
30% share









## TECHNICAL EXPERTISE & ACCOMMODATION / TRAVEL BOOKINGS, CAPABILITIES & CREDENTIALS

### The Team

<b>Kim Venter</b>	Event & Production Management, Direction, Lighting & Stage Management, Multi-media & TV Producer - 35 years' experience.
<b>Clinton Arendse</b>	Creative Director - 35 years' experience.
<b>Jason Desai</b>	Art Director & Finished Artist – 20 years' experience
<b>Grant Scholtz</b>	Special Projects, Event & Stage Management & Golf events – 35 years' experience – with vast experience across Africa & the East
<b>Robyn Williams</b>	Travel & Accommodation Manager – 25 years experience.

Sirocco Productions has 66% BEE black ownership, which includes 30% black female ownership. We have the credentials, Client service expertise, with over 150 years combined design, production and event management experience. Sirocco has the right people and a proven track record for running very successful Road Shows, Conventions & Conferences for a number of blue chip Clients. We take pride in our service delivery and successful execution of our Clients briefs, requirements and expectations for their events. We guarantee excellent service delivery, attention to detail, production of creative concepts; designs, APP's, themes and multi-media productions and 3D computer generated graphic presentations, all produced to the very highest quality digital and industry standards.

We believe that we work extremely efficiently in a team structure, fulfilling and developing a Clients concepts, ideas and strategies to their full potential. We have the technical, lighting and staging background and multi-media expertise to run any type of live event with all types of entertainment & performance aspects, as required for a multi-event Conventions, Conferences & Roadshows.

As important as the technical and creative aspects of the management team, is the control and management of the event budget. Sirocco has a long and proven track record of working and staying within approved budgets for all aspects of running a major events over the past 20 years. Budgeting is probably one of the most crucial aspects of managing any event, correct quoting and budgeting is essential for the success of any event or production.

We have vast experience and expertise in designing and producing the creative ideas, concepts and themes for Road Shows & Conventions; producing all the theatre productions, artists performances, multi-media production elements, animated 3D computer graphics, event APP's, printing, branding, Event & Stage Management, Staging, Lighting & Effects & Co-ordination of all forms of live staged events. We also script and copy write, articles for various publications for our Clients, including video scripts, industrial theatre scripts, speeches and Clients presentations. We truly are a 1 stop shop for all your communication and event requirements.

At Sirocco Productions our aim is to always strive to give added value to our Clients and to exceed our Clients expectations. We have successfully managed and run previous highly successful events and we believe we have delivered more dynamic, informative

and entertaining events year on year, always pushing the boundaries each time to exceed our Clients brief.

Sirocco Productions have a very strong reputation for its excellent management and co-ordination capabilities, a real eye for attention to detail, creative concepts & designs, production and staging expertise, maximising clients spend, budget controls and giving real value for money by cost effective planning for all purchases and appointment of sub-contractors. We pride ourselves on being tough negotiators, when quoting on all aspects of an event.

Over the past 35 years the Sirocco Team have worked on numerous communication documents, programs, events, promotions, launches, Road Shows and Conventions, ranging from 50 to over 10,000 delegates in South African and at overseas conventions, for Blue Chip companies and Government institutions.

## **Sirocco Team previous, current projects & work experience:**

- \* Guinness Africa
- \* Phillip Morris
- \* SAB – Internal Communications
- \* Communicare – Corporate Communications Launch
- \* Standard Bank Ltd - Training Programmed
- \* Van Schaik Bookstore
- \* Saatchi & Saatchi Agency
- \* Blueprint Agency
- \* King James Agency
- \* Engen Pump Pages
- \* Engen Retail–Multi-media Launch of Engen Primax Unleaded Fuel
- \* Visa Activation World Cup
- \* Engen Corporate – CEO’s Roadshows
- \* Libra Vision (Pty) Ltd
- \* Rimmel – South African Launch
- \* Engen 1-Stop Dealer Conference
- \* Old Mutual Employee Benefits
- \* Sun International
- \* Engen Corporate Affairs – Launch of the African Welcome Programme, the Engen Brand Video 2010 - 2012 and the launch videos for Engen Primax Unleaded & Engen Dynamic Diesel new Fuels launch 2012
- \* Engen Retail : Dealer Roadshow & Conventions – delegate no’s in excess of 1300 per event at ICC’s venues & Sun City
- \* Engen Retail – Phambili 12 Year Contract 2004 – 2015 Countrywide events 20,000 delegates annually
- \* Engen Retail Convention 2016 – 1300 delegates at Sun City
- \* ATM Solutions
- \* FCB Agency
- \* Forecourt Equipment & Services
- \* Department of Defense – SA Navy
- \* Famous Brands Exhibition





## Client References:

### What our Clients have to say



P. O. Box 15275  
Vlaeberg  
8018  
Tel: 021 465 0311  
Fax: 021 465 7324  
Reg No. 97/12194/07  
Vat No. 4580168047

25<sup>th</sup> September 2015

#### To whom it may concern

Libra Vision (Pty) Ltd has had a long and fruitful association with the Sirocco Productions team.

I have enjoyed working with them on many multi-media productions and live staged events, for a selection of our clients as; Old Mutual, Yardley, Brand House, Petronas, Eskom, Metropolitan Life, and Saatchi & Saatchi, King James, and Blueprint advertising agencies to mention a few.

I have always found them to be extremely professional, hard working and very committed to the projects in hand. They bring a high level experience to every production or event they are working on.

I think the greatest recommendation you can give any company is "would you work with them again?", and my answer would be a resounding YES!

Yours truly

Trevor Versfeld  
DIRECTOR



Engen Petroleum Limited  
Engen Court, Thibault Square, P.O. Box 35, Cape Town, 8000  
Republic of South Africa  
Reg No. 1989/003754/06  
Tel: +27 021 403-4911 Fax: +27 021 403-4067  
Website: [www.engenoil.com](http://www.engenoil.com)

29<sup>th</sup> September 2015

Engen Petroleum Ltd

PO Box 35

Cape Town

8000

To whom it may concern

This is to certify that Sirocco Productions have offered Engen Petroleum Ltd Event Management Services over a 12 year relationship. The events comprise of the Bi Annual Retail Convention, Dealer roadshows and annual Phambili Roadshows.

The size of the events host between 400 and 1300 attendees where the scope of services include;

- Event management and conceptualisation
- Staging
- Lighting and Video production
- Entertainment
- Security
- HSEQ management
- Marketing , advertising and public relations

Sirocco Productions has not only successfully worked on Engen events but has had notable success with an event related to the 2010 Soccer World Cup.

Sirocco Productions has hosted the bi annual Dealer Convention successfully which is a large scale budget event.

What distinguishes them from other agencies is their level of professionalism, their prudent management of budgets as well as costs where they have continuously passed back savings to Engen.

I am pleased to have entrusted Engen Events to Sirocco Productions in previous years. Their professionalism is second to none and I would be happy to be contacted for a reference on their outstanding work. My contact details are [Godfrey.vilakazi@engenoil.com](mailto:Godfrey.vilakazi@engenoil.com) or 021 403 4117.

Yours sincerely

  
Godfrey Vilakazi

Retail Marketing Manager

Engen Petroleum Limited  
Engen Court, Thibault Square  
PO Box 35, Cape Town, 8000  
Republic of South Africa  
Reg. No. 1989/003754/06  
Tel: +27 (0)21 403 4911 Fax: +27 (0)21 403 4067  
[www.engenoil.com](http://www.engenoil.com)

1<sup>st</sup> August 2016

To whom it may concern

Kim Venter of Sirocco Productions has been associated with Engen Petroleum for over 20 years as a supplier providing us with services such as Eventing, Conventions, Audio Visual Productions Industrial Theatre Productions and various Brand Building Projects.

During that time I have been directly involved with her as a client and in all the projects that she undertook for Engen, she was extremely Professional.

Every project that she undertook for the company was a great success and always without fail met and at times, exceeded the expectations of the brief given for the project.

Kim is extremely creative and resourceful and Engen has benefitted greatly from her innovative ideas .She runs a very tight ship and extracts the best from her extremely competent team.

She also has a commendable work ethic and has great fiscal controls .She has never been over budget on any of my projects over the past 20 years.

I would without reservation recommend Sirocco Productions, under the leadership of Kim Venter, to do undertake any project or provide any service, similar as she as she provided to Engen Petroleum.

I will be happy to provide further information, if required, please contact me on 021 – 403 4497 or 083 626 6153 email [clive.kriel@engenoil.com](mailto:clive.kriel@engenoil.com)

Yours sincerely



Clive Kriel

Customer Experience Manager – Retail

Engen Petroleum Limited

Engen Petroleum Limited  
Engen Court, Thibult Square, P.O. Box 35, Cape Town, 8000  
Republic of South Africa  
Reg No. 1989/003754/06  
Tel: +27 021 403-4911 Fax: +27 021 403-4067  
Website: www.engenoil.com

6 February 2015

Sirocco Productions CC – Letter of reference

To whom it may concern,

I confirm that I have dealt with Sirocco Productions CC since 1998, during which time they have provided Engen petroleum with excellent support and service in its event management requirements. Their scope of services included but was not limited to event décor, staging, and entertainment, security, event marketing and PR as well as audio visual production.

In my dealings with Sirocco I have found them to be very thorough in their planning, highly professional in their execution and accountable in their reporting.

I can confidently recommend Sirocco Productions CC as a solid and reliable supplier and an organisation that will add exceptional value to any organisation's event management logistics needs.

Yours faithfully



Brad St. Leger Bergh  
Group Sponsorship Manager  
Engen Petroleum Limited

28<sup>th</sup> September 2015

To whom it may concern

**Letter of referral: Sirocco Productions**



**multi-media**  
your event enthusiasts

PO Box 1088

Midrand

1685

T: +27 11 315 3585

F: +27 11 315 3219

[www.multi-media.co.za](http://www.multi-media.co.za)

Dear Sir/Madam,

Kindly accept this letter of referral on behalf of Multi-Media Event Trading Pty (Ltd) in favour of Sirocco Productions.

Multi-Media has been working with Sirocco, specifically Kim Venter, for over 24 years. Together we have assisted in servicing a variety of productions, namely, Dealer roadshows, CEO roadshows, Phambili roadshows (since inception) and a number of Retail Conventions.

Over the many years we have come to understand Engen as both a company and a brand in partnership with Kim Venter. Knowing the players and investing in these relationships within the Engen team also has huge benefit as we can pre-empt important elements ahead of time based upon the rapport that has been built up over the years.

Kim is without a doubt one of our most valued clients. She is always one step ahead, exceptionally organised and a stickler for the finer details. A team is only as good as its leadership and with Kim at the helm things run like clockwork.

Should you have any questions or possibly need any further information, please do feel free in contacting me.

Kind regards

**Tim Fish**  
MANAGING DIRECTOR  
MULTI-MEDIA GROUP OF COMPANIES



23<sup>rd</sup> August 2016

Engen Petroleum,  
P.O.Box 35,  
Cape Town  
8000

To Whom it may concern,

**Re. Sirocco Productions**

I have personally enjoyed a close working relationship with Sirocco Productions during the last 12 years. My predominant contact has been with Mrs Kim Venter, a director of the abovementioned company.

Sirocco Productions were subjected to vigorous tender processes for each of the successful events they managed. These events include Dealer Roadshows, Retail Conventions and Phambili Roadshows, involving delegate numbers ranging from 150 to 2000 per show / event.

Our working relationship which evolved over the years was built on trust, professionalism, work ethic, reliability and above all, dedication and commitment to the job on hand.

Mrs Venter's attention to detail, and always having our company's interests at heart, resulted in Sirocco Productions standing head and shoulders above other service providers.

Sirocco Productions have the capacity to produce all creative / multimedia productions / graphics, etc. required for any event or launch, including industrial theatre themes and live show productions. The company also has its own in-house creative design studio for developing these themes including print and event material.

It is my absolute pleasure to recommend Sirocco Productions for any event management brief, and I do this without prejudice, fear or favour.

You are most welcome to contact me personally for further discussions regarding the above.

Yours sincerely,

**Bob Bolus**  
Retail National Events Manager

**Engen Petroleum Limited**  
Engen Court, Thibault Square, P.O. Box 35, Cape Town 8000 Republic of South Africa  
Reg No. 1989/003754/06  
Tel +27 021 403-4911 Fax +27 021 403-4067 Website: [www.engen.co.za](http://www.engen.co.za)

Directors: AN Salleh\* (Chief Executive Officer / Managing Director) MA Adams KB Ahmad\* AM Bryce LA Dumse KS Moroka I Reddy  
DW Wright FFN Gumede (Company Secretary) \*(Malaysian)



A PETROBRAS subsidiary company

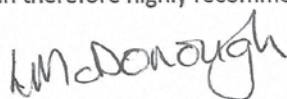
23<sup>rd</sup> September 2015

TO WHOM IT MAY CONCERN

I have had the pleasure to work closely with Sirocco for approximately 20 years. My interaction with them has spanned both video production and all facets of their event management offerings.

I have relished working with the organisation as they have always delighted with their professionalism, creativity and deadline management. Sirocco is a reliable, trustworthy and professional supplier who can always be relied on to deliver a project in an excellent fashion to great benefit of the customer.

I can therefore highly recommend the services of Sirocco.

A handwritten signature in black ink, appearing to read 'L McDonough', written in a cursive style.

Lesley McDonough  
Former Engen Group Brand Manager for Engen Petroleum Ltd



Megan Furniss

Web: [www.improvisation.co.za](http://www.improvisation.co.za)

Blog: [www.meganshead.co.za](http://www.meganshead.co.za)

E-mail: [megan@improvisation.co.za](mailto:megan@improvisation.co.za)

Voice: 021 447 5510

Mobile / Text: 083 440 3961

23 September 2015

To Whom It May Concern:

Re: Reference letter for Sirocco Productions

It gives me great pleasure to write about my feelings for Sirocco Productions in general and Kim Venter in particular.

My company Improvison has had a working relationship with Sirocco Productions for the past ten years. It has been a productive, inspirational and creative partnership and Sirocco Productions has never, ever dropped the ball in all the time that we have worked together.

Kim Venter of Sirocco Productions is unbelievably good at her job, which is demanding, intense and very complicated. She knows everything, and nothing is impossible every time we work together. Her attention to detail is meticulous, making pre-production an absolute breeze and production itself a smooth, well oiled machine. I trust her with everything, from providing the most practical things, to ensuring the little things are done, and to seeing the big picture and creating solutions to any problem.

But the most important aspect of Kim Venter and Sirocco's professional portfolio is their deep and abiding loyalty and care for their client. The client is always their main concern, and Kim Venter will do anything to guarantee her client's happiness and satisfaction. From the Engen petrol pump attendants, to the dealers, to Engen head office, Kim has shown such amazing respect and devotion. This attribute is hard to come by and so worth cultivating.

I cannot recommend Kim Venter and Sirocco Productions enough. I have had many opportunities to see the company in action and I have never been disappointed. I always look forward to working with them, and hope to do so in the future.

Yours Faithfully

Megan Furniss  
(for Improvison)



September 2015

To whom it may concern

I have had the pleasure of working with Kim Venter and Sirocco Productions for the past 10 years on various corporate events.

These have included annual conventions, conferences, general corporate functions, road shows, launches, team building, workshops, exhibitions and full gala dinner productions complete with audio visual, lighting and theatrical effects.

Kim has both the experience and skill sets required for a PCO and events manager and implements the planning of any event in a highly professional manner.

Kim can take on a project from conceptualisation and see it all the way through to implementation. She understands how to manage the different aspects of an event as well as co-ordinating the supporting teams, the organisational input required to run a big event, has technical and logistical knowledge on accommodation and travel management, speaker management, catering requirements, delegate registration control, security and safety, protocol, branding, event programme content and flow and all the other details that need to happen in-between.

Kim combines this invaluable experience and knowledge with great communication skills and tempers with wisdom. She is gracious when engaging with clients and her appointed service providers tend to go that extra mile as they are treated firmly but fairly and with due consideration.

As a project team leader, Kim is approachable, nurtures teamwork where necessary, leads from the front, expects, and gets professional service, and always inspires work excellence.

Every event that I have worked on with Kim has been pre-planned to perfection, seamlessly executed, and she is a credit to the event industry. Clients who choose Kim can be assured that their event will be a resounding success.

Yours sincerely

*Anita*

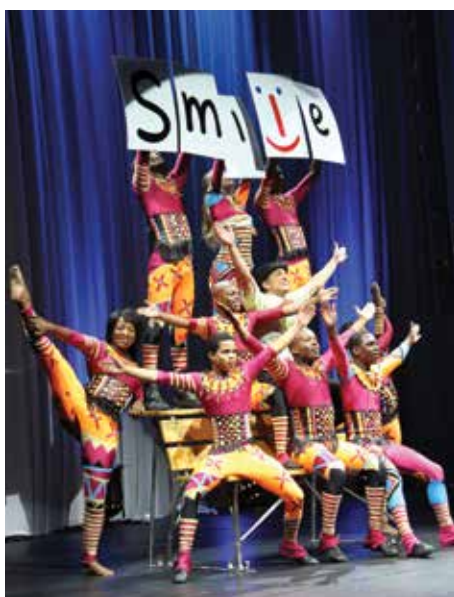
**Anita Peterson**  
Expo Promotions

Events Industry Member of: EXSA, SAACI, Event Greening Forum

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Cape Town | +27 (0)21 424 1801 | 082 891 4834 | [expopro@iafrica.com](mailto:expopro@iafrica.com)  
EXPO PROMOTIONS CC | Member: Anita Peterson | Reg #. CK 91/24891/23 | Vat #: 4950129991`





## RETURN ON INVESTMENT

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Sirocco Productions has always endeavored to ensure value for money and a good return on investment for our Client events and exhibitions etc. Sirocco has over the past 13 years always come in on or under budget, on numerous occasions we have also been able to implement various self-liquidating initiatives for these events. At a recent Convention we ran earlier this year for over 1300 delegates (which had a very tight

budget), Sirocco was able to refund income generated by this event to the Client of over R2M. This additional income was generated by a very successful marketing plan, selling the accommodation packages and a trade exhibition, with the assistance from the Client helped generate over R2M worth of income, which was refunded to the Client.

## HEALTH, SAFETY, ENVIRONMENT & QUALITY – HSEQ

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HSEQ is an extremely important part of the events business, which we take very seriously.

At Sirocco we ensure we always comply with all HSEQ legislation & laws in line with the Occupational Health & Safety Act 1992 & the Safety at Sports & Recreational Events (Act 2 of 2010) Event Organizers, as relating to Event Management and live shows with regards to any event, road show, exhibition, conference or function that we solely manage and run. The 2 main Acts are the Occupational Health & Safety Act of 1998 and the new Sports and Recreational Events Act of 2010. As per South African Legislation we adhere to these acts as they relate to live events and shows we manage and stage.

We have appointed the services of Alex Gintan Associates as our Safety and Disaster Consultants to guide and advise us on all issues relating to HSEQ, as they are specialists compliance and risk consultants and a Member of the Disaster Management Institute of SA and the SA Institute of Occupational Safety & Health. They have vast experience in the event field and they were actively involved with the Management team for the U2 Concerts here in SA.

For every event we manage there is a Safety and Disaster plan file compiled. This is a full Risk Assessment per event and sets an accurate Risk Level for the event and determines the necessary security, life support services and Safety Officer requirements per show. All shows held at venues where the capacity exceeds 1000 people, legally the Commissioner of Police must be notified and the commissioner's permission must be obtained for the show to take place. This permission is granted through the JOC application process and certification. The larger shows must have a bonafide Safety Officer for set-up and breakdown, plus advanced life support medical staff and adequate accredited C Grade security to handle any situation required. All sub-contractors and venues have to sign a 37.2 indemnity form with Sirocco prior to the event taking place, confirming that they comply with Occupational Health and Safety Act. This documentation and checking our sub-contractors is part of Sirocco's due diligence procedure with regards to HSEQ.

All sub-contractor companies contracted to work on events that we manage and run must be members of Workman's Compensation and to provide their



membership no's to be kept on file, this would cover accident reporting and all the costs of all medical and hospital bills for their staff and casual staff hired in for the event on an adhoc manner.

As the Event Management Team we endeavor to ensure that adequate contingency plans are in place to deal with all emergencies. We take personal responsibility for adherence to safe work practices and procedures at all times.

All the venues that we book for our events must comply with current HSE legislation. At the beginning of all our managed events a Safety Officer / Fire Chief checks that the venues are safe and all in order prior to the delegates entering the venue, that all exits are unlocked and all fire and emergency procedures have been followed to the letter. At the beginning of each show a HSEQ announcement is made to advise the entire audience of the rules and procedures to be followed in that particular venue, from a general safety aspect and in the event of an emergency the procedures to be followed and actions taken.

All the staging, technical support and branding companies we sub-contract to supply technical crews & equipment, rig, light and dress / brand our events are fully compliant with the HSEQ and safe work practices and do comply to the OHS Act. These companies adhere to staging and decor legislation and they have the necessary fire, electrical, rigging and general staging license's to perform these duties. These certificates are submitted in advance to Sirocco and the venues prior to the event taking place, as part of the contractual agreements we sign with all the venues. The staging companies we sub-contract are all affiliated to the Technical Production Services Association (TPSA) & the South African Association for the Conference Industry (SAACI). This ensures compliance to all Health & Safety laws and operating procedures relating to the staging and events industry.

All performers, actors, MC's and the crews are briefed on the HSEQ issues by the Safety Officer & Sirocco Productions Management, prior to the events taking place.

We also ensure we have fully trained Paramedics on site during all events from setup before the actual event and through to break-down afterwards. Depending on the risk assessment for the show we will be book the Paramedic accordingly. Either ILS which is Intermediary Life Support (basic first aid skills) or TLS Total Life Support with an ambulance, where the Paramedic can administer drugs and put up drips etc. they would be able to stabilize a critical patient.

Grant Scholtz our in house Safety Officer, he would act as Sirocco's HSEQ manager on all events.

Sirocco fully undertakes its responsibility as the Management Company to protect, promote and maintain the Health & Safety of our Clients, cast, crews and delegates at all of our events. Health & Safety is of paramount importance to running successful events.

### **Public Liability Insurance**

Sirocco Productions has Public Liability Insurance of R20 Million and we stipulate categorically that all our sub-contractors; staging, technical support, schell scheme, branding, venues & catering companies etc. carry the necessary Public Liability Insurance to cover all aspects of their involvement at the events we manage and run.

Sirocco undertakes its responsibility to ensure that our Clients are covered where possible for all unforeseen events – with the exclusion of Acts of God, events beyond our reasonable control and military / terrorist action or acts of war.



## EXAMPLES OF EVENT MANAGEMENT

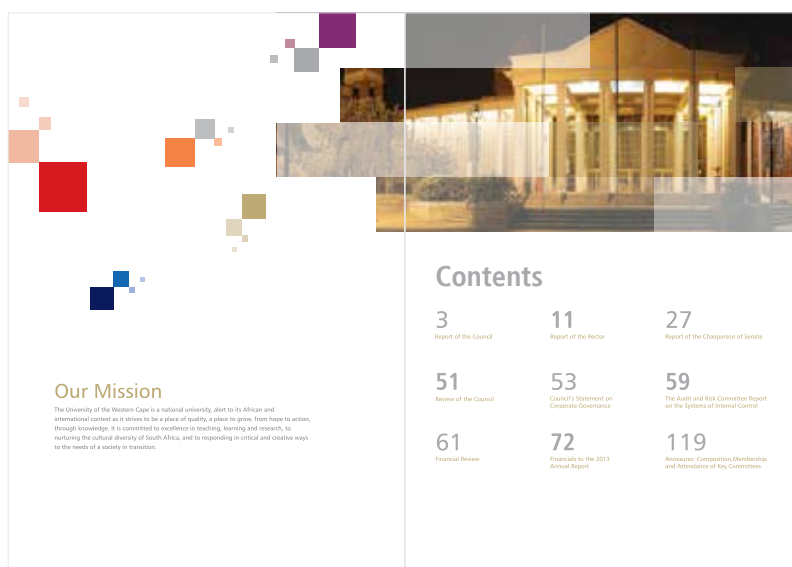
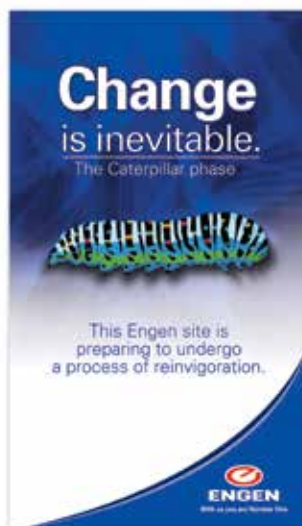
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## EXAMPLES OF DESIGN & PRINT







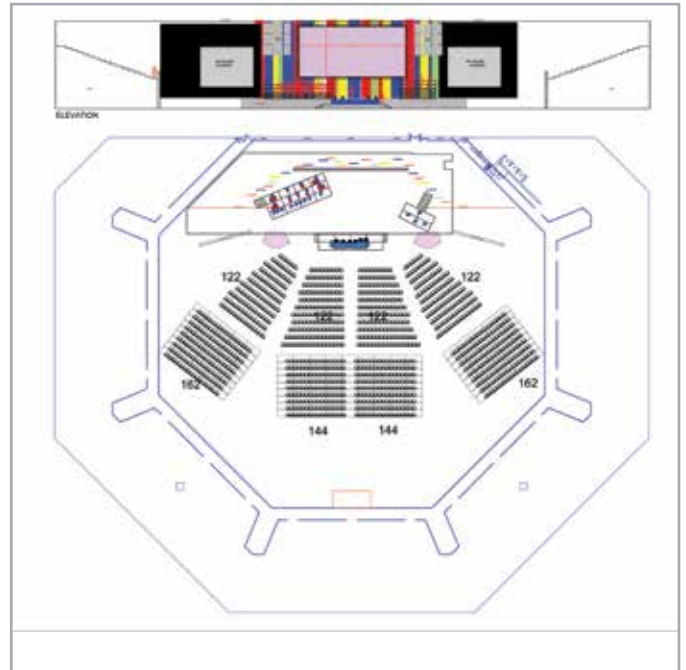
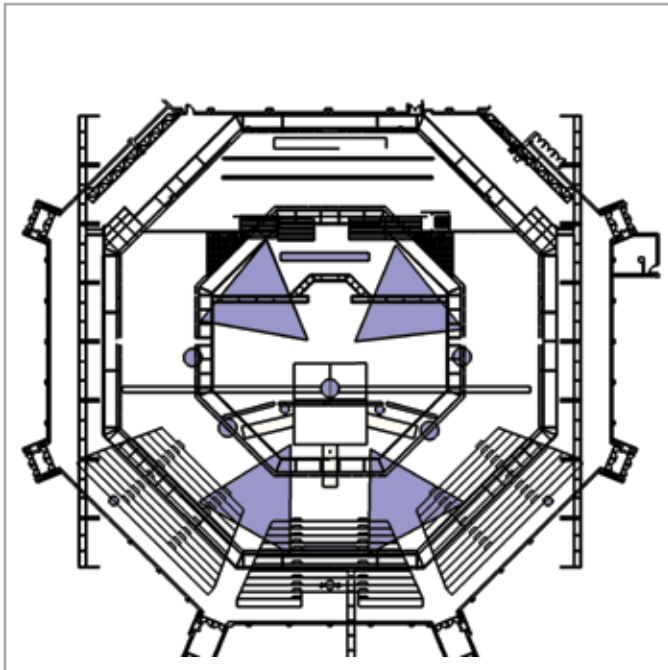
## EXAMPLES OF EXHIBITION STANDS

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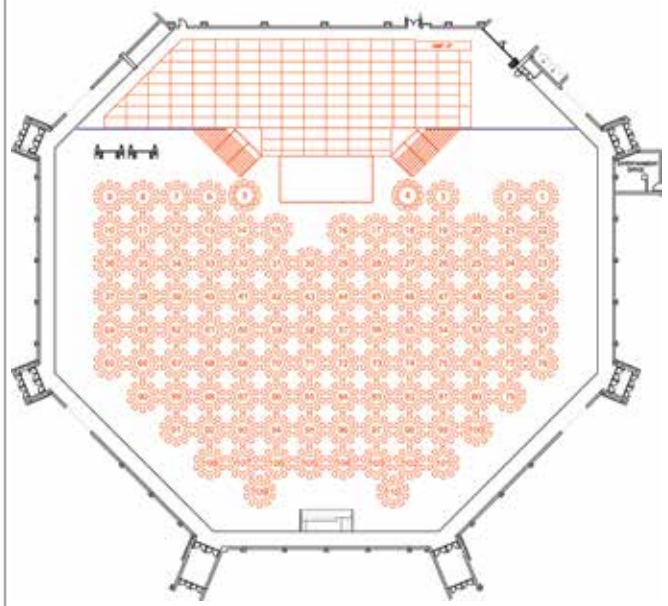




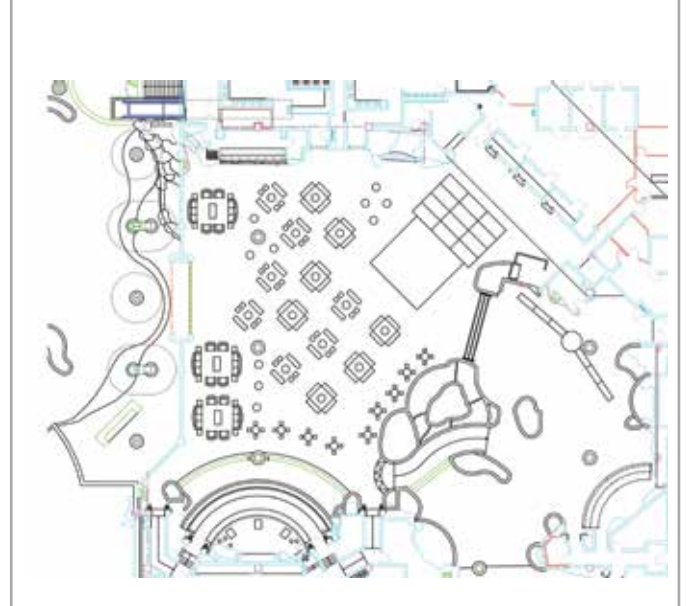
## EXAMPLES OF FLOOR PLANS & LIGHTING DESIGN



SUPERBOWL LOWER LEVEL – SEATING



SUNCITY – LAYOUT OF A TYPICAL COCKTAIL PARTY





## EXAMPLES OF BRANDING

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# SIROKŌ

P R O D U C T I O N S

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